UltraFloor brings imagination to life at leading family attraction





UltraFloor are delighted to have supplied subfloor preparation materials to Specialist Screed (Flooring) Solutions Ltd. to complete a 180sqm project at leading family attraction, Hobbledown Farm.

CONTRACTOR: SPECIALIST SCREED FLOORING SOLUTIONS
MATERIALS USED: DPM IT, PRIME IT MSP, LEVEL IT RENOVATE

Hobbledown Farm is home to a huge variety of family attractions including animal experiences, indoor play area, Raptor Centre as well as a world of adventure in the Imaginarium. Part reptile house, part water play and part interactive jungle, the Imaginarium is an extremely popular attraction at Hobbledown which welcomes thousands a visitors a year.



Hobbledown Farm is open 7 days a week and therefore the 180sqm refurbishment project needed to be completed on time and without delay. What's more, the interactive floor needed to have a perfectly flat finish so not to pose any trip hazards for the children playing in the barn.

With a long and established relationship working with UltraFloor, the team at Specialist Screed (Flooring)

Solutions Ltd knew that UltraFloor's subfloor preparation materials would be perfect this exciting project.

To begin, Specialist Screed (Flooring) Solutions Ltd applied UltraFloor DPM IT damp proof membrane to the clean, contaminant free subfloor and left it to dry for 2 days. Once dry, the team returned to apply a neat coat of UltraFloor Prime IT Multi-surface Primer before applying Level IT Renovate at a depth of 5mm.

Level IT Renovate dried within 3.5 hours giving a solid, strong subfloor to lay the finished floor covering – Altro Operetta low glare for the interactive areas and Forbo Sure Step Laguna for the remaining areas.

Formulated to promote adhesion to all UltraFloor smoothing underlayments, Prime IT Multi-surface Primer reduces pinholing, minimising the risk of costly failures. With a coverage rate of 200sqm at 3:1 dilution, Prime IT Multi-surface Primer is a must-have product for all flooring installation projects.

Developed for the renovation of existing floors, Level IT Renovate is fibre reinforced for added strength and to minimise the risk of hairline cracks – reducing a common cause of failure.



Suitable for deep applications from 3-40mm, Level IT Renovate is multi-purpose for extensive use and boasts excellent flow properties, making this flexible and versatile floor leveller ideal for a wide range of flooring substrates.

What's more, Level IT Renovate can also be used externally, as a light wearing surface, can be walked on in as little as 2-2.5 hours and can receive floor coverings in just 4 hours.

"The materials used were all perfect for the job needed. Delivery was met by our chosen distributor and all fitted within the time frame required.

UltraFloor is always my first choice of subfloor prep materials. I always get the best advice and guidance from the team at Instarmac." Steve Fincham, Head of Specialist Projects at Specialist Screed (Flooring) Solutions Ltd.



