UltraFloor is a shoppers paradise at Victoria Place





UltraFloor has been used to prepare a 400sqm area across two shopping units and Export House offices in Victoria Place Shopping Centre in Woking.

CONTRACTOR: SPECIALIST SCREED (FLOORING) SOLUTIONS

MATERIALS USED: DPM IT, LEVEL IT RENOVATE

Victoria Place Shopping Centre is the epicentre for shopping, dining and leisure activities in Woking. Home to popular stores such as Fat Face, Superdry, Marks & Spencer and Boots, Victoria Place is also home to 7 floors of beautiful office space.

The team at Specialist Screed (Flooring) Solutions only had a short window of time to complete the subfloor preparation and to install the various floor tiles across both sites. Four different types of ceramic tiles were to be installed, in contrasting colours, for a luxurious finish.

Before the tiles could be fitted, the screeding team at Specialist Screed (Flooring) Solutions installed a traditional sand and cement screed with fibres across the 400sqm area. Once completed, DPM IT damp proof membrane was applied to the clean, contaminant free subfloor across both shopping units, before Level IT Renovate was applied throughout the units and Export House.

Once cured, the flooring division of the business took over and installed the beautiful tiles. The chosen floor tiles included Pietra 120 Dark Grey Stone, Blyton Collection Wood Effect Stone, Crown Magma Anthracite and Solus Ceramics Concrete Grayline tiles. This was then finished with colour matching grout.



For the final flourish at Export House, Gradus Ltd ASXT20 stair nosings were fixed and included a Snowdrift colour insert to really make the staircases pop.

Developed for the renovation of existing floors, Level IT Renovate is fibre reinforced for added strength and to minimise the risk of hairline cracks – reducing a common cause of failure.

Suitable for deep applications from 3-40mm, Level IT Renovate is multi-purpose for extensive use and boasts excellent flow properties, making this flexible and versatile floor leveller ideal for a wide range of flooring substrates.



What's more, Level IT Renovate can also be used externally, as a light wearing surface, can be walked on in as little as 2-2.5 hours and can receive floor coverings in just 4 hours.

The team at Specialist Screed (Flooring) Solutions had a short time frame to complete these works. The screeding and flooring arms to their business delivered on time and to an amazing standard, with the client being very pleased.

On the performance of UltraFloor, Riley Goatham, Procurement and Projects Coordinator, commented:

"As always, the UltraFloor team and products delivered as promised. We had very good technical back up from the team at UltraFloor, with their products working perfectly for the project as they always do!"



