

# ULTRA FLOOR FITTER

## UltraFloor UltraFloorFitter Rewards Club Terms and Conditions

1. The UltraFloor UltraFloorFitter rewards club is operated by Instarmac Group plc, Danny Morson Way, Birch Coppice Business Park, Dordon, Tamworth, B78 1SE.
2. Instarmac Group plc can withdraw or alter the scheme at any time. Including these terms and conditions or individual floor-fitter memberships.
3. For an individual floor-fitter to be considered for the UltraFloorFitter rewards club they must be over the age of 18.
4. For an individual floor-fitter to be considered for the UltraFloorFitter rewards club they must have achieved a points total of over 100.
5. Points are awarded to individual floor-fitter only, and not to companies. Membership is open to individuals who are engaged in fitting floorcoverings such as LVT, vinyl, carpet. An individual can only be a member of either the UltraTiler rewards club or the UltraFloorFitter rewards club, not both.
6. Individual floor-fitter points are received in the following ways only:
  - a. 20 points allocated per individual for using UltraFloor products.
  - b. 20 points allocated per UltraFloor Academy Day attended by individual (on-tour locations are included).
  - c. 15 points allocated per UltraFloor Webinar attended by individual.
  - d. 20 points allocated per completed UltraFloor Case Study by individual.
  - e. 10 points allocated per social media tag by individual. Facebook, TikTok, Instagram, Twitter and LinkedIn platforms only. Stories do not qualify for points. Repeated content will only earn 10 points.
  - f. 25 points allocated per product that the individual tests on behalf of UltraFloor (performance feedback is required).
  - g. 20 points allocated per UltraFloor specification requested and received. NB: Points are only allocated if the project is larger than 20sqm residential or larger than 100sqm commercial. Allocation of points from the 1<sup>st</sup> May 2026 onwards only.
  - h. 20 points allocated for each new member recommended by a current club member.
7. Points can only be allocated to an individual floor-fitter for activities that have taken place since the 1<sup>st</sup> January 2026.
8. Since the 20<sup>th</sup> May 2026, points are only allocated to individuals from the date of them completing the club's interest form, or a member of UltraFloor staff adding them e.g. after attending an academy day.
9. Each individual floor-fitter achieving over 100 points will then have their membership to the rewards club reviewed by the UltraFloor Head of Marketing, the UltraFloor Brand Manager and the UltraFloor Campaign Manager.

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10. Each individual floor-fitter invited to join the club can refuse to participate. If accepting membership, they must complete the registration form in full.
11. On accepting membership to the rewards club, the individual floor-fitter is gifted the following items, once only (no alternative gifts are available):
  - a. Exclusive UltraFloorFitter branded merchandise, to include 3x t-shirts and 1x hoodie in a size of their choice from M, L, or XL.
  - b. A product bundle to the value of £100 (including free delivery).
  - c. A mystery item.
  - d. An UltraFloorFitter branded van sticker.
  - e. An UltraFloorFitter branded lanyard.
  - f. A voucher for embroidery of the individual's business logo onto the UltraFloorFitter clothing merchandise. Rewards club member must present a paid embroidery invoice or receipt to UltraFloor to claim their £50.00 refund.
  - g. Digital certificate of reward club membership.
  - h. Exclusive use of the UltraFloorFitter logo and hashtag files.
12. On accepting membership to the rewards club, the individual floor-fitter agrees to become an advocate for UltraFloor.
13. On accepting membership to the rewards club, the individual floor-fitter agrees to take part in promotion from time to time.
14. On accepting membership to the rewards club, the individual floor-fitter must not transfer UltraFloorFitter assets for use by anyone else.
15. Each accepted member of the club will have their registration reviewed every 12 months by the UltraFloor Head of Marketing, the UltraFloor Brand Manager and the UltraFloor Campaign Manager. An individual floor-fitter can be removed from the club without prior notice following this review. At this review the individual floor-fitter will have their gifted UltraFloorFitter branded items discussed, and if replacements are required then they will be provided free of charge.
16. UltraFloor will offer reward club members the following:
  - a. A listing on the UltraFloorFitter website page of club members.
  - b. Priority invitations to training sessions (subject to schedules and availability).
  - c. Exclusive club member events (subject to schedules and availability).
  - d. Personal invitations to trial and test products for UltraFloor.
  - e. The opportunity to attend UltraFloor Corporate Events (award nights, race days, golf event etc. and subject to schedules and availability).

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- f. The opportunity to co-host on UltraFloor training webinars (subject to schedules and availability).
  - g. A first-year membership anniversary gift.
  - h. 4 gifts each year thereafter.
  - i. Inclusion in an exclusive UltraFloorFitter WhatsApp group.
  - j. Exclusive rewards at 500, 1000 and 1500 points earned.  
The 500 points reward is a product bundle to the value of £200.
17. The UltraFloor UltraFloorFitter rewards club is only open to individual floor-fitters operating within the UK and Ireland.
18. For a current club member to be awarded 20 points for a new member recommendation. UltraFloor needs to have not previously engaged with that person reference the rewards club. The points will only be awarded once the recommended person has achieved and been accepted as a member.
19. There is no requirement for a reward club applicant to provide any financial contribution.
20. Instarmac Group plc will not exchange points or gifts for cash on any occasion.